



Divine Chocolate

This is the amazing story of a group of cocoa farmers in Ghana who voted to set up their own chocolate company and launched the first farmer-owned Fairtrade chocolate product aimed at the mass market in the UK.

TASK 1

- Go to www.divinechocolate.com/divine-story and read all about the launch of the Divine chocolate exploring what happened over the years.
- Watch a short video clip on YouTube - divine chocolate story. It is only 31 seconds long, so you might want to play it a few times.
- Use this information to answer the questions below.

[Why do you think a heart has been used instead of a letter v in the Divine logo?](#)

[What does the words Papa Paa mean?](#)



[Why is the Fairtrade logo shown?](#)

[How can you help others by buying a Divine Fairtrade chocolate bar?](#)

TASK 2

Design your own Fairtrade chocolate bar wrapper. Think carefully about your logo design, helping others and remember to include the Fairtrade logo on your wrapper.